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4F A COMMUNITY WHERE PEOPLE REBUILD THEIR LIVES

PARC works with members on issues of poverty and mental health.

The simple act of entering our doors is what makes a person a PARC member. Choosing to give back, create and grow is how we all help

MESSAGE FROM OUR EXECUTIVE DIRECTOR & BOARD OF DIRECTORS CO-CHAIRS

Last year we wrote about the seven Parkdale equity indicators and aligned them to PARC's activities. This year we are overlaying our five strategic pillars:

Placing safety and inclusion at the centre of all our programs and services

- Clarifying and streamlining communications
- Enriching health & wellness programming
- Investing in organizational strengthening
- Reaching a new level of community collaboration.

Under pillar 4 PARC became a United Way of Greater Toronto & York Region Anchor Agency. This designation will help us invest in

our organization and provide on-going support for our beloved Knowledge Is Power training and education program and our widely known PARC Ambassador program. PARC also received capital grants to support access and space use improvements on the second floor to benefit both PARC and our commercial tenant partners in the coming year.

Under pillar 3 we received three year's Ontario Trillium Foundation funding to support FoodReach -a platform to make fresh food cheaper and easier to order for our partners in Toronto's social service sector. The Atkinson Foundation asked us to continue our Parkdale Community Economic Development work with a focus on decent work and anchor institutions like our neighbouring hospitals.

PARC Members and the wider community have come to expect nothing less than the above record of accomplishment from an organization that has such a remarkable staff team and a dedicated Board with half of the Directors themselves PARC Members.

This past year a lot of thought has gone into Pillar 1, by Members, staff, and the Board and we particularly thank the Research Development and Support Group for its invaluable insight and recommendations. In Parkdale, the past year saw continued crushing pressure on affordable housing. Moving forward, we will work hard to buttress and strengthen Pillar 5.

PLACE SAFETY & INCLUSION AT THE CENTRE OF ALL OUR PROGRAMS & SERVICES

2016 has inspired reflection on many questions and challenges related to participant transition and program development. We made improvements to staff recruitment processes to reflect the diversity of our Parkdale community and encourage people with life-experience of poverty or contact with the psychiatric system and internationally trained professionals and members of ethno-racial, aboriginal, immigrant, refugee, LGBTQQ2S+ and disabled community groups to apply, including staff capacity to serve members in their first languages in Tibetan, Hindi, Urdu, Nepali, Punjabi, Bhutanese, French, Farsi and Korean.

We began a safety and inclusion education project with staff training on queer and trans issues; we started a weekly group aimed at offering a safe space for women; a new group for women musicians; and a new music appreciation group for members who love



FINANCIAL REPORT

music but don't necessarily play instruments; and we created lots of reasons to celebrate, including International Women's Day celebration, Black History Month, Tibetan senior group dancers, and summer Camp Slide Show. PARC Ambassadors were involved in workshops aligned with issues of food literacy,

food security, and poverty vs community wealth generation. Money Matters now offers a women's only money pick-up day and a women focused financial planning for financial issues that affect women specifically while acknowledging historical disadvantages faced by women relating to finances.



CLARIFY & STREAMLINE OUR COMMUNICATIONS

Summer of 2016 we held conversations and focus groups with over 70 community members using the questions, "What does the community need? What do you need? What should PARC be doing now and in the future?" Conversations were held with diverse populations to ensure inclusion. We also held a member forum facilitated by peer workers and provided the emerging feedback themes to members to check we heard correctly. This process was a follow-up to the Member Census and supported Strategic Planning and staff workplans.

A new member inspired mural brightens up our Music Rehearsal room, which also has a new scheduling process which has increased availability along with new music recording software training that now supports members to record music on their own laptops.

We teamed up with reBOOT Canada to provide free Wi-Fi access at PARC and survived the most significant IT event to happen to the organization thanks to our back-up system and extraordinary IT support.

Ministry of Health (MOHLTC)

REVENUES: 6% Projects, The Silver Brush 18% Rents Subsidies 22% Foundations, Grants, Donations City of Toronto Toronto Central Local Health Integration Network (LHIN)

ENRICH HEALTH AND WELLNESS PROGRAMMING ~~~~~

"In a group setting, we discussed useful self-help tools such as: peer counseling, focusing exercises, relaxation & stress reduction techniques. Resources were also provided to help us stay focused on feeling better in difficult times. I found these resources incredibly helpful for applying theory into practice. Now I can use these tools in my work with members when talking about mental health recovery." -Julie, staff

We are working to increase wellness opportunities for members and cultivate a healthy workplace for staff. We were successful in our Toronto Urban Health Fund grant to offer harm reduction programming. We partnered with Centre for Mindfulness Studies to offer Cognitive Behaviourial Mindfulness training for members, which was led by PARC staff.



INVEST IN ORGANIZATIONAL STRENGTHENING

"Honestly, I don't know what we would do without the Peer Community Outreach Program. *I sing their highest praise. Trustworthy, reliable* and personable, the peer outreach team gets our vulnerable clients to their appointments on time and brings them back safely. The Sherbourne Infirmary Program highly recommends the Peer Community Outreach Program for their professionalism and high standards. Many thanks to all who make this vital program possible" Gillian Mais, Case Manager, Sherbourne Health Centre

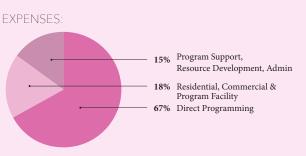
PARC has grown significantly - more than doubling the number and amount of grant revenue in the past three years and is now working to integrate more online tracking tools to ensure easy access to information and

REACH A NEW LEVEL OF COMMUNITY COLLABORATION

"We're always looking for synergies with different organizations ... and when the possibility of moving in to PARC was brought to our attention, we had to check it out. The culmination of the two organizations in one space will give PCFB members access to the social services programs PARC has to offer.." -Ben Trister, chairperson, Parkdale Community Food Bank

A huge shout out to thank all the volunteers of St. Timothy's Church who ran the foodbank one day a week out of PARC's basement for the past decade!





We increased Health & Safety Training for staff and began the process of developing a Coaching Program. Two newly accredited PARC staff are now trainers for Wellness Recovery Action Planning program for members in recovery. PARC staff presented "The Edmond Place model" at the National Conference on Peer Support in Toronto April 2016 and attended the International Restorative Conference.

accountability. Also this year we conducted a finance business process review and are streamlining systems to increase the level of financial leadership across the organization.

Frontline staff were supported to take the lead on grant writing for the first time for several new member programs. Our partner THTC was successful in its City grant again this year to bring Life on Track, a pre-employment training program, to PARC. The Co-op Cred Program has secured three new partner sites for our members to participate at and the Cred Program is now situated within the Drop-in Employment Program which will increases access for PARC members. In the Fall, Transformative Justice Peerwork employment opportunities will open up for new applicants.

RBC helped out at EP by landscaping our front garden and setting up our BBQ to launch summer. Sistering and PARC now share a Hostels to Home worker for Parkdale



PARC staff presented "The Edmond Place model" at the National Conference on Peer Support in Toronto April 2016.

New partnerships this year include: Free Geek; Y.E.S (Youth Employment Services); PIA (Parkdale Intercultural Association); Wild Ones Wilderness; Lil Demon; Centennial College, and Reboot.